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## TOGETHERNESS in activities for Sustainability

I will in this paper describe experience to our challenge of sustainability, and the necessity of togetherness required. This is to a large degree relevant for the political leaders in our democracies and the flexibility that should be expected in nonauthoritarian societies.

Central to the approach is the idea that a significant untapped capacity for innovation lies in individuals and groups given that the right arrangements are put in place for a long-term skill development program for increased innovation- and implementation capacity.

We are talking about the individuals' recognition of the self-interest that lies in using their unredeemed ability to innovate and equally important of the effort required to implement these necessary solutions for change. The latter continues to be the main challenge, even for the most result-driven companies.

If we take a district/regional view of the challenge, well established experience in Norwegian regions has made it clear that there exists a close relationship of dependency between developments in the public sector and developments in the business world. Most imminent is the competitive force that can be obtained through close interaction during the development of new solutions that involve both public bodies and the business world.

A main obstacle to efficient innovation in the companies, however, is the fact that shortage of labour with adequate background for development work is a dominant threat at the same time as the public sector might be struggling with poor finances and non-effective offers.

It is a challenge in the development of the society, that the capacity for change/innovation are constantly developed also in the public sector in order to be able to fulfill new tasks within the business world. Practical knowledge can in most cases be learned, but the ability to want change must also be stimulated as part of the competence development that can be made available on a broad basis.

In these times where the globe is fighting for sustainability, we should develop ways of working together, even small groups with modern thinking on "System innovation" as a practical solution, and our present leaders, even our top politicians and top leaders of our leading companies.

The Decision model presented in this technical description of POL.ACC Politician Accountability, is based on relevant experience from Total Quality Management applying tools like, W.Edwards Deming's PDCA (Plan, Do, Check, Act) as well as well as the requirement to perform a concept study in addition to the 1's phase of the Development project, in the planning as well as the implementation stage.